

## **Preface from the President**



I have always been proud to acknowledge the fact that I have been with INHOPE from the very beginning: first as a founding member and now, thanks to the trust of the current members, as President since May 2007. I have been in the privileged position to observe the constant growth of the organisation. The goals of INHOPE and its members are inspiring, primarily as we strive to make the Internet a safer and more secure place for the children and citizens of the world. The challenges are great, but so is the determination of the individuals who undertake those challenges.

The INHOPE network is recognized as leading the International fight against Cyber Crime and Child Pornography. The exponential growth of the internet and its bearing on the sexual victimization of children had been underestimated. In recent years, the medium has taken on a more profitable and commercial purpose as organized crime has seized on the potential for enormous profit at less risk through the manufacture and distribution of child pornography.

Current studies indicate that the commercial distribution of child pornography is a billiondollar industry. While law enforcement has recognized this trend and has taken on the responsibility of aggressively pursuing perpetrators, they are also the first to admit that they need help. That is why the need for hotlines is more important today than it ever was. INHOPE and its member hotlines are at the front line in this battle between those who sexually exploit children and those who seek to create a safer environment for those same children.

Currently, INHOPE has over 28 member hotlines from 25 countries and its network continues to expand. Illegal activity on the Internet is a cross border problem that no one organization can effectively tackle alone and INHOPE is focusing on identifying and welcoming new members from the European Union and around the world. Additionally, the INHOPE General Assembly recently agreed to implement an Advisory Board comprised of representatives from the Internet industry, social services, law enforcement, and others that would be benefit the goals and objectives of INHOPE. This collaboration between industry and law enforcement is vital if we are to move forward and make a difference.

I am looking forward to working with my new Board and the wonderful staff of INHOPE. Our tasks may be great, but our focus and support are far greater.

Ruben Rodriguez – INHOPE President September 2007

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# **INHOPE** is the International Association of Internet Hotlines.

The mission of the INHOPE Association is to support and enhance the performance of Internet Hotlines around the World; ensuring swift action is taken in responding to reports of illegal content making the internet a safer place.

The key functions of the Association are:

- Exchange expertise
- Support new hotlines
- Exchange reports
- Interface with relevant initiatives outside the EU
- Educate and inform policy makers, particularly at the international level.

#### Values

- Freedom of the Internet.
- A commitment to positive uses of the Internet
- Shared responsibility for protection of young people by government, educators, parents and the Internet industry

#### Goals

- To establish and support effective national hotlines.
- To train and support new hotlines
- To foster ongoing Internet safety awareness and education throughout Europe
- The establishment of effective common procedures for receiving and processing reports

## **New Board Members**

At the AGM in May 2007, held in Vienna, the following representatives were elected to form the new board. The previous board was thanked for their hard work and the continued development of the Association under their stewardship.

**Mr. Ruben Rodriguez** from the US National Center for Missing and Exploited Children Hotline (NCMEC) was elected to the position of President. Mr Rodriguez has been with NCMEC since 1990. In September 2003, Mr Rodriguez was promoted to the newly created position of Director, Domestic and International Law Enforcement Affairs, International Center for Missing and Exploited Children (ICMEC).

**Mr. Adrian Dwyer** from UK hotline Internet Watch Foundation (IWF) was elected to the position of INHOPE Vice President. Mr Dwyer retired from the Metropolitan Police in 1999 following 23 years service. He was appointed as the IWF's first full time Internet Content Analyst in 2001 and in February 2006 he was appointed Hotline Manager.

**Mr. Frank Ackermann** from the German ECO hotline was elected to the position of Treasurer. Mr Ackermann, Attorney at Law has worked within the Content Department of ECO since 2003.

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**Mr. Francis Kim** from the South Korean Hotline Korean Internet Safety Commission (KISCOM) was elected to the position of Board Member without Portfolio. Mr Kim joined KISCOM in 2005 as a coordinator of International Affairs.

# **INHOPE Membership**

Although part funded through the European Commission, INHOPE has always had a global focus and any hotline can apply for INHOPE membership and be subject to the INHOPE membership vetting process. All INHOPE members enjoy benefits of the association including access to best practice papers, training programmes, knowledge management systems as well as members' meetings.

To qualify for membership Hotlines are evaluated in line with Article 5 of the INHOPE articles of Association and must meet the following criteria:

- Provide a mechanism, other-than reporting channels provided by law enforcement agencies for receiving complaints from the public about alleged illegal content and/or use of the Internet
- Have effective transparent procedures for dealing with complaints
- Have the support of government, industry, law enforcement, and Internet users in the countries of operation
- Co- operate with other members in exchanging information about illegal content and use and share their expertise
- Make a commitment to maintain confidentiality
- Respect the procedures of other members

There are three levels of INHOPE membership:

- Provisional Membership
- Full Membership
- Associate Membership

### Provisional Membership

As the name suggests, provisional membership is the entry level membership to INHOPE. Once the new hotline co-ordinator and the INHOPE Secretary General are confident the criteria have been met, a recommendation will be made to the Board of Directors to approve the new hotline as a provisional member.

At the General Assembly, INHOPE members vote on acceptance of the new provisional member. The new member is often subject to meeting certain standards over the period of provisional membership.

The period of provisional membership is typically one year however this can be extended in certain circumstances if standards or obligations have not been met.

#### **Full Membership**

The progression from provisional to full membership is acknowledgement that the hotline has now met INHOPE best practice standards. Over the period of provisional membership the hotline will receive training on specific areas that have been identified. This training may be conducted directly from INHOPE or be provided by mentoring and coaching through more experienced hotlines in the Bursary and Mentoring programme.

Progress will be monitored over the period and once the criteria have been met the Board of Directors will recommend the hotline be approved for full membership. The general assembly will then vote on their promotion to full members.

If all criteria have not been met over the course of provisional membership this may be extended for up to another 12 months.

Full member hotlines have full voting rights as well as an official accreditation from INHOPE.

#### Associate Membership

Associate membership of the association may be given to corporate bodies or private individuals if, at the sole discretion of the General Assembly, the association has a strong interest in their admission.

Associates may be:

- Organisations whose work is of relevance to the association;
- Experts in issues which are of concern to members.
- Organisations which qualify for full membership under Article 5 are not eligible to apply for associate membership.

Associates must make a commitment to maintain confidentiality. Currently there are no Associate Members of INHOPE.

# **INHOPE Members**

INHOPE has grown significantly in membership over the past number of years. Today there are 28 members in 25 countries. Complete members list below:

### **INHOPE MEMBERS**

F ACMA Australia www.au.inhope.org Austria F Stopline www.at.inhope.org Belgium F Child Focus www.be.inhope.org Bulgaria P ARC FUND www.bg.inhope.org Canada F cybertip.ca www.ca.inhope.org F ECPAT Taiwan Chinese Taipei www.tw.inhope.org Cyprus F Safeweb www.cy.inhope.org Denmark F Red Barnet www.dk.inhope.org F STC Finland www.fi.inhope.org Finland France F AFA www.fr.inhope.org F ECO www.de.inhope.org Germany Germany F FSM www.de.inhope.org F jugendschutz.net Germany www.de.inhope.org Greece F SafeNet www.gr.inhope.org Hungary F MATISZ www.hu.inhope.org Iceland F Barnaheill www.is.inhope.org Ireland F ISPAI www.ie.inhope.org P HOT 114 www.it.inhope.org Italy F STC Italy Italy www.it.inhope.org Japan P Internet Association Japan www.jp.inhope.org Malta P APPOGG www.mt.inhope.org Netherlands F Meldpunt www.nl.inhope.org www.pl.inhope.org Poland F NASK Slovenia P SPLETNO OKO www.si.inhope.org South Korea F KISCOM www.kr.inhope.org Spain F Protegeles www.es.inhope.org United Kingdom F Internet Watch Foundation www.uk.inhope.org United States F Cybertipline www.us.inhope.org

• F – Full Membership P – Provisional Membership

# **Activities**

In accordance with our key functions the Association has had a very successful year highlighted by two new members joining the association - Spletno-oko hotline from Slovenia and the Internet Association of Japan. Further to this the Association implemented new Communications and Training strategies to enable the further development of the organisation.

INHOPE's first ever Trend report is nearing completion and initial results show a strong growth in reports processed by national hotlines with approximately 1,000,000 reports over the past 12 months - Full Trend report to follow. There was also a marked increase in the number of reports identified and passed between hotlines.

A Vanguard (Outreach) award was given to 'Stellit' from the Russian Federation. They attended the March members meeting to talk about the work of 'Stellit' and the issues in the Russian Federation. This subject was of great interest to the INHOPE members and proved to be very successful it greatly enhanced all party's knowledge of the current position.

# **INHOPE** on the International Stage

Further to this INHOPE attended and presented at many major conferences including:

- Victim Identification EC Meeting October 2006
- STOA Conference, Brussels November 2006
- Borders of the EU Conference, Helsinki November 2006
- Council of Europe, Strasbourg December 2006
- Save The Children, Spain December 2006
- Internet Advisory Board Seminar, Vienna January 2007
- OAS Summit of the Americas, Washington January 2007
- VGT Conference, Washington January 2007
- ICMEC, Paris January 2007
- EC European Information Security Awareness Day, Brussels February 2007
- INSAFE Training Conference, Vienna March 2007
- EC Network of Networks Conference, Luxembourg March 2007
- Microsoft South Africa, Johannesburg April 2007
- EC Safer Internet Day, Budapest May 2007
- Second International Symposium on Online Child Exploitation, Canada May 2007
- MS Conference, Luxembourg June 2007
- Interpol Crimes Against Children, Lyon June 2007

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- EC Safer Internet Day, Bucharest June 2007
- Organisation for Security and Cooperation in Europe, Vienna June 2007
- Council of Europe ,Octopus Interface 2007 Strasbourg June 2007
- IWF Strategic Planning Meeting, London July 2007

#### **Effectiveness**

Due to the unique nature of the INHOPE network, many reports from INHOPE members assist in Law Enforcement investigation worldwide. For example in August 2007 a report was passed from the Internet Watch Foundation (IWF) UK to National Centre for Missing and Exploited Children (NCMEC) US.

The IWF identified a commercial child pornography website and passed the information on to NCMEC. Following additional research by NCMEC the intelligence was passed to Law Enforcement. As a result of this report a man was arrested and charged with Sexually Assaulting a Child and Manufacturing Child Pornography and in August he was sentenced to 60 years imprisonment. Through member's collaboration within he network, INHOPE are succeeding in the fight against illegal content on the Internet.

This past year has proved to be another successful year for INHOPE and it has worked closely with INSAFE on issues of Internet safety awareness and education throughout Europe, culminating in Safer Internet Day. This is a partnership which is growing stronger and will help provide a safer environment.

In the coming year INHOPE is looking forward to assisting in the further development of new and existing hotlines in the EU and worldwide to help combat illegal content on the Internet. The partnership and collaboration between national hotlines continues to grow and is enabling the INHOPE network to be a central figure in the global efforts to combat illegal content. To assist in this development INHOPE will form an advisory board as reported by the President.

Finally INHOPE would like to thank the European Commission and in particular Richard Swetenham for his support and guidance over the past year which has enabled the Association to become not only a European but a World leading organisation.